

**DONALD W. JONES**  
**(LIEUTENANT GENERAL, U.S. ARMY, RET.)**  
**Senior Vice President, Chapter Services**  
**American Red Cross**

Donald W. Jones is the Senior Vice President for Chapter Services of the American Red Cross. He joined the organization in September 1991.

The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disaster and help people prevent, prepare for, and respond to emergencies.

Mr. Jones is responsible for the overall corporate management responsibility for the operation of chapters and the delivery of Red Cross services in the chapter lines of service, i.e., Disaster Services; Armed Forces Emergency Services; Health and Safety Services; and Community Services. The Chapter Services Department places the highest priority on the delivery of services nationwide.

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Mr. Jones was born in 1935 in Hudgins, Kentucky. He holds a Bachelor of Science degree in Business Administration from St. Benedict's College and a Masters degree in Business Management from Central Michigan University. He was commissioned a second lieutenant in Field Artillery upon graduation from Officer Candidate School at Fort Sill, Oklahoma, in 1958. His other military education includes completion of the Field Artillery Basic and Advanced Officer Courses, the U.S. Army Command and General Staff College, and the Army War College.

Over his military career, Mr. Jones held a wide variety of troop commanding positions and as well as staff assignments. Prior to joining the Red Cross, Mr. Jones was the Deputy Assistant Secretary of Defense for Military Manpower and Personnel Policy, Office of the Secretary of Defense. His other key appointments were as the Assistant Deputy Chief of Staff for Personnel, Headquarters, United States Army; and as the Commanding General, Military Personnel Command. He was also Assistant Division Commander of the 1st Cavalry Division at Fort Hood, Texas, from 1983-85. Mr. Jones served in the United States Army for over 35 years and retired in August 1991 with the permanent rank of Lieutenant General.

Mr. Jones' awards and decorations include the Defense Distinguished Service Medal, the Army Distinguished Service Medal, the Legion of Merit, the Bronze Star Medal and the Meritorious Service Medal. He is married to the former Betty Karnes, and they have two children, Lori and Donald.

#### **Deputy Assistant Secretary of Defense (Senior Vice President--Human Resources Development Equivalent)**

- Developed and executed policies and prepared Presidential Executive Orders pertaining to Reserve call-up, partial mobilization, and retiree recall. Developed compensation and manpower policies to support Operations DESERT SHIELD/STORM.
- Established annual wage compensation, benefit programs, and retirement contributions for a total force of 4.5 million personnel.
- Provided executive management oversight as a Member of the Board for World USO and The Military YMCA; as DoD point of contact for The American Red Cross and The Board of Visitors for the Defense Equal Opportunity Management Institute (DEOMI); and as Chairman of the Resale Board for Military Commissary Operations.
- As DoD Military Equal Opportunity Officer, established policy for Military Equal Opportunity programs, developed DoD Instructions on sexual harassment, and exercised oversight of DEOMI's research programs.
- Exercised oversight of education programs for three service academies, 600 Reserve Officer Training Corps, and Officer Candidate School training programs. Established standards for individual and unit training programs.
- Supervised staff of over 150 in developing strategy for drawdown of the military services and in continually coordinating with the Office of Management and Budget and members of Congress concerning DoD personnel programs budgeted in excess of \$60 billion.

#### **Commanding General, Total Army Personnel Agency (Vice President--Human Resources Development Equivalent)**

- Directed 3,800 personnel in providing for the worldwide assignment, training, career development, continuing education and training, graduate level education, and total life cycle management of over 740,000 service members.
- Initiated career development and education programs in addition to executing recruitment, training, and assignment responsibilities for a civilian work force of 400,000.
- Streamlined permanent change of station (transfer) policies resulting in \$200 million annual savings.
- Procured an \$80 million automation system to enhance operational efficiency.

#### **Deputy Director, Defense Test & Evaluation, Office of the Secretary of Defense(Senior Project Manager Equivalent)**

- Instituted an integrated testing concept to eliminate redundancy in Developmental Test Programs that resulted in a net annual savings in excess of \$10 million.
- Managed annual \$25 million budget to support developmental testing of 168 major weapons systems.
- Established testing standards and plans for acquiring new high tech weapons systems for all services. Conducted reviews, evaluated results, submitted reports to Congress and recommended cancellation of ineffective weapons systems.
- Evaluated and revised acquisition curricula at DoD schools to improve effectiveness of project managers.

#### **Assistant Division Commander, 1st Cavalry Division**

- Exercised oversight of preparation and execution of \$110 million budget for training, maintenance, and operations.
- Modernized repair parts operations, resulting in annual savings of over \$50 million.
- Sustained wartime operational readiness. Increased use of simulators to reduce cost of training; revised safety programs resulting in reduced personnel injury rates and damage to government equipment; and evaluated training and levels of competency for 60,000 service personnel.

#### **Chief of Staff, US Army Field Artillery Center & School (City Manager Equivalent)**

- Responsible for the management and maintenance of an Army installation (city) with an annual budget in excess of \$670 million and encompassing over 94,000 acres. Supervised 30 executive level personnel, who in turn supervised over 13,000 full-time civilian and military personnel. Provided quality-of-life support to over 85,000 active and retired military personnel and family members. Installation was selected as the US Army's Outstanding Installation of the Year.
- Developed automated supply system which was adopted by the US Army.
- Evaluated and consolidated the morale, welfare and recreation revenue-producing programs resulting in a 100 percent increase in annual earnings.

#### **Executive Officer to Commanding General, US Army Forces Command (Special Assistant to CEO Equivalent)**

- Oversaw all office administration to include briefing and travel schedules. Conducted cost benefit analysis pertaining to travel and established procedures to maximize the use of Commanding General's time.
- Prepared speeches, Congressional testimony and correspondence for Commanding General.
- Managed the communication flow to assist in the Commanding General's decision-making processes affecting the training and readiness of one million Active Duty and Reserve Component personnel.