

**ROBERT BRUCE MADDOX****Class 1A-68**

is honored on Panel 32W, Row 13 of  
the Vietnam Veterans Memorial

**Full Name:** ROBERT BRUCE MADDOX  
**Wall Name:** ROBERT B MADDOX  
**Date of Birth:** 9/16/1945  
**Date of Casualty:** 2/11/1969  
**Home of Record:** MACON  
**County of Record:** MACON COUNTY  
**State:** MO  
**Branch of Service:** ARMY  
**Rank:** 1LT  
**Casualty Country:** SOUTH VIETNAM  
**Casualty Province:** LONG KHANH



1LT Maddox was killed in action while serving with Battery A, 1st Battalion, 21st Artillery, 1st Cavalry Division. At the time of his death, he was serving as a Forward Observer with Company C, 2nd Battalion (Airmobile), 7th Cavalry, 1st Cavalry Division.



# Lt. Maddox awarded medal posthumously

First Lt. Robert Maddox, a 1963 graduate of Jefferson City Senior High School who was killed in action in Vietnam on Feb. 11, was posthumously awarded the Silver Star for gallantry in action in Vietnam during an awards ceremony at Ft. Leonard Wood last Saturday.

He was also awarded the Bronze Star, the Air Medal and the Purple Heart. The awards were received by his parents, Mr. and Mrs. Robert W. Maddox of Memphis, Mo.

Lt. Maddox was serving on an artillery forward observer with Company C, Second Battalion (Airmobile), Seventh Cavalry, First Cavalry Division, at the time of his death.

The Silver Star citation said, in part:

"He distinguished himself by exceptionally valorous actions on Feb. 11, 1969, during a reconnaissance-in-force mission near Bien Hoa.

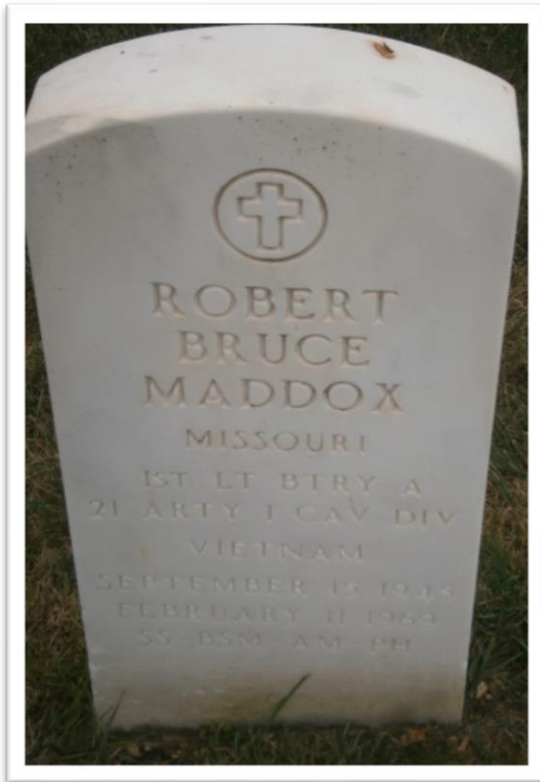
"When his unit became heavily engaged, he exposed himself to the intense hostile

fire as he moved forward to request and adjust artillery and aerial rocket artillery upon the enemy's positions. He administered first aid to a wounded soldier and moved him to safety.

"With complete disregard for his own safety, he returned to his exposed position to continue his mission as a forward observer.

"Lt. Maddox's gallantry in action was in keeping with the highest traditions of the military service and reflects great credit upon himself and the United States Army."

Lt. Maddox's parents, Mr. and Mrs. R. W. Maddox, visited in Jefferson City recently with Mr. Maddox's sisters, Mrs. James R. Towson, Mrs. J. T. Johnson and Mrs. W. H. Craig.



**Robert is buried at Jefferson City National Cemetery**

## **Lt. Maddox rites Wednesday**

Services will be at 1:30 p.m. Wednesday at First Methodist Church for Lt. Robert Bruce Maddox, killed in action in Vietnam on Feb. 11.

The Rev. Val Strader will officiate with burial in National Cemetery. Graveside military rites will be conducted by a mortuary team from Ft. Leonard Wood.

Lt. Maddox was born Sept. 16, 1945, at Jefferson City, the son of Robert and Thelma Maddox. He graduated from Jefferson City Senior High and attended the University of Southern Mississippi at Hattiesburg.

He entered the army in February, 1967 and was commissioned a 2nd lieutenant in December, 1967. While stationed at Ft. Leonard Wood, he received the American Spirit Honor Medal for honor, initiative loyalty and high example to comrades in arms.

He was promoted to 1st lieutenant in December, 1968. He arrived in Vietnam Dec. 11, 1968.

Survivors include his parents; three brothers, David, Mark and Mike Maddox, and a sister, Kathy Maddox, all of the home; and his grandmothers, Mrs. Katherine Sams, Shelbyville and Mrs. Madge Maddox, Shelbyville.

The family suggests persons wishing to do so may make contributions to the Bruce Maddox Memorial Fund for the Methodist Church at Memphis, Mo.