

Wess Roberts, Ph.D.
36 Lone Hollow
Sandy, Utah 84092

PERSONAL:

Born at Cedar City, UT, 8 Oct 1946 to Lester and Lura Roberts.

Married to Cheryl Barron, 22 Mar 1968 at St. George, UT.

Children:

Justin, born at Fort Benning, GA, 16 Dec 1973.

Jaime, born at San Diego, CA, 5 Feb 1977.

Jeremy, born at Poway, CA, 5 Feb 1979.

PROFESSIONAL EXPERIENCE:

1991 - Present

AUTHOR & LECTURER

International best-selling author of Leadership Secrets of Attila the Hun, of Straight A's Never Made Anybody Rich, of Victory Secrets of Attila the Hun, and of "Make it so!" Appeared on over 400 radio and television shows. Frequent lecturer to Business, Military, Government, Association, and University audiences in the United States, Europe and Asia.

1987 - 1991

VICE PRESIDENT - HUMAN RESOURCES DEVELOPMENT
Fireman's Fund Insurance Companies
Novato, California

1985 - 1986

VICE PRESIDENT - MANAGEMENT DEVELOPMENT & TRAINING
Fireman's Fund Insurance Companies
Novato, California

Responsible for all corporate education and training activities; executive and management development planning; executive and management performance appraisal systems; executive and management assessment; and industry education and certification programs.

1984 - 1985

VICE PRESIDENT, HUMAN RESOURCES AND ADMINISTRATION
American Express Travel Related Services Co., Inc.
Travelers Cheque Operations Center
Salt Lake City, Utah

- 1983 - 1984 VICE PRESIDENT, HUMAN RESOURCES & U.S. OPERATIONS TRAINING
American Express Travel Related Services Co., Inc.
Travelers Cheque Operations Center
Salt Lake City, Utah
- 1982 - 1983 VICE PRESIDENT, HUMAN RESOURCES, TRAVELERS CHEQUE PRODUCTS & U.S. OPERATIONS TRAINING
American Express Travel Related Services Co., Inc.
New York, New York
- Responsible for all human resource functions and services, including employment, employee relations, training, management development, credit union administration, compensation and benefits; relocation of Operations and Systems group from New York City to Salt Lake City; establishing the human resources department in Salt Lake City; security; purchasing; administrative services; medical services; and Card and Travelers Cheque distribution center (Western Region). U.S. staff responsibility for operations training for Card and Travelers Cheque Operations Centers.
- 1982 VICE PRESIDENT, HUMAN RESOURCES
American Express Travel Related Services Co., Inc.
Card Division
Southern Region Operations Center
Ft. Lauderdale, Florida
- 1981 DIRECTOR, HUMAN RESOURCES
American Express Company
Card Division
Southern Region Operations Center
Ft. Lauderdale, Florida
- Responsible for the administration of all human resource services and for the conceptualization and implementation of enhances to employment, employee relations, compensation and benefits, education, training, management development, career development, staff development, management assessment, and community relations policies and practices. U.S. Staff responsibility for the conceptualization, planning, coordination, implementation, and administration of professional and training development activities for the Card Operations Centers.
- 1981-1985 ADJUNCT PROFESSOR
Nova University, Center for the Study of Administration
Fort Lauderdale, Florida
- Instructed master's and doctorate level courses in management policy, benefits planning, and human resource management at Fort Lauderdale, West Palm Beach, Cedar Rapids, IA, Richland, WA, Gillette, WY, and Rock Springs, WY sites.

1970 - 1973 AD HOC PROFESSOR, COUNSELOR AND GRADUATE ASSISTANT
Utah State University
Logan, Utah

Instructed undergraduate and master's level courses in educational psychology, statistics, teaching of reading, human learning; and basic reading skills; provided psychological counseling and academic advisement services to Native American and African American students.

1970 - 1973 COMMANDING OFFICER, BATTERY D (SEARCHLIGHT)
140th Field Artillery
Utah Army National Guard
Logan, Utah

Commanded one of the last searchlight batteries in the U.S. Army as well as an Organizational Maintenance Shop; and cross-trained this battery to perform 155 mm firing battery duties. Responsible for community relations in Cache and Box Elder counties (Utah). During this period, this Battery was awarded three Superior Unit Training Awards by the National Guard Bureau, the Eisenhower Trophy (best unit in Utah National Guard), two Hummel Awards (best unit in XI Corps Artillery); the Sparrow Award (best supply section in Utah National Guard); Outstanding OMS Award (best OMS in Utah National Guard), won two Utah National Guard Basketball Championships, sponsored and conducted a 10-team basketball league for 8-12 year olds in Logan, Utah; had one of its soldiers receive the Soldier of the Year Award, and one of its NCOs receive recognition as the outstanding senior NCO in the Utah National Guard. After failing to pass its Operational Readiness Test three months before Wess Roberts was appointed its commanding officer, Battery D passed this same test with a superior rating just seven months after he took command.

EDUCATION:

1974 Ph.D., Psychology
Utah State University
Logan, Utah

1972 M.S., Psychology
Utah State University
Logan, Utah

1970 B.S., Psychology
Southern Utah State College
Cedar City, Utah

MILITARY SERVICE:

Enlisted in the Utah Army National Guard 14 Oct 1964, Hqs 2nd Bn 222nd FA, Cedar City, UT.

Resigned 9 Dec 1976.

SERVICE SCHOOLS:

Attended Basic Training at Fort Leonard Wood, MO, 25 Jan - 18 Mar 1965.

Attended Field Communications Crewman Course at Fort Ord, CA, 1 Apr - 28 May 1965.

Graduated U.S. Sixth Army Noncommissioned Officer's Academy, 22 Oct 1966.

Graduated USAFAS Officer Candidate School, 26 Aug 1967.

Completed USAFAS Officers Basic Course (Field Artillery), 23 Aug 1968.

Graduated U.S. Sixth Army CBR Operations Course, 13 Sep 1968.

Graduated USASESS Officers Basic Course (Signal Corps), 31 Jul 1969.

Graduated USAFAS Officers Advance Course (Field Artillery), 5 Aug 1972.

Completed USAAHS AMEDD Officer Advanced Correspondence Course, 5 Jul 1974.

PRINCIPAL DUTY ASSIGNMENTS:

Field Communications Crewman, HQS 2nd BN 222nd FA, UTARNG, Cedar City, UT.
Assistant Communications Officer, HQS 2nd BN 222nd FA, UTARNG, Cedar City, UT.
Assistant Executive Officer, Btry B 2nd BN 222nd FA, UTARNG, St. George, UT.
Platoon Commander, Btry D (Searchlight) 140th FA, UTARNG, Logan, UT.
Battery Commander, Btry D (Searchlight) 140th FA, UTARNG, Logan, UT.
Operations Officer, US Army Combat Arms Training Board, Fort Benning, GA.

OFFICER APPOINTMENTS:

Second Lieutenant, Signal Corps, 13 Oct 1967.
Second Lieutenant, Field Artillery (Branch Transfer), 1 Mar 1969.
First Lieutenant, Field Artillery, 12 Oct 1970.
Captain, Field Artillery, 9 Dec 1971.
Major, Field Artillery, 9 Dec 1975.

AWARDS AND DECORATIONS:

Meritorious Service Medal
National Defense Service Medal
Army Reserve Components Achievement Medal
Armed Forces Reserve Medal
Utah National Guard Commendation Ribbon
Utah National Guard Achievement Ribbon
Utah National Guard Service Ribbon w/ Bronze Beehive
Utah National Guard Basic Training Ribbon